



# 2023 ANNUAL REPORT





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## CEO OVERVIEW

Every year, our team identifies five big wins for the year.

During 2023, the following initiatives made the top of the list:

- 1. Growth and Impact of Operation Child Rescue:** In 2023, your support was crucial in opening rescue projects in four new countries—Colombia, Pakistan, Thailand, and Brazil.
- 2. Increased Church Engagement:** This year, we experienced the impact of advocacy when our supporters invited us to their churches to share the transformative stories of how Child Impact is changing the lives of children.
- 3. Monthly Giving to Operation Child Rescue:** A total of 18 projects served 1,600+ children. Additionally, 2023 saw a growth of monthly donors (referred to as Rescue Party Members) who support our anti-trafficking project.
- 4. New child sponsorships exceeded 100 every month during 2023:** Every sponsorship is significant. Families, couples, children, Sabbath school classes, VBS programs, classrooms, businesses, and dental offices have all sponsored students.
- 5. Expansion of Falco's Children Village:** Through a major donation, Child Impact was able to expand the campus at Falco's Children Village in Tanzania. The construction of a multi-purpose building provides a gathering/recreation place that can be used year-round.

Financially, 2023 was a strong year, reaching over \$6 million in donations for the first time ever. This marked a more than 50% increase over the previous year and represents the ability to help more vulnerable children, both through fighting human trafficking and empowering through education.

Thank you for your ongoing dedication to this important work!

Blessings,

Dr. Tom L. Evans, CEO



## 2023 BOARD MEMBERS

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Jose Cortes, Jr., *President*

John Truscott, *Treasurer*

Anne Binette, *Secretary*

Laurie Henriksen, *Board Member*

Dittu Abraham, *Board Member*

Brad Fisher, *Board Member*

Heidi Lopez, *Board Member*

Gale Wehling, *Board Member*

Donna Willey, *Board Member*

Nicole Parker, *Board Member*

Ron Herr, *Board Member*

## 2023 BOARD MEETINGS HELD

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February 26

April 28

May 15

September 24

November 4-5

## 2023 STAFF MEMBERS

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Tom L. Evans, *CEO*

Jason Churchwell, *Vice President of Field Operations*

Stacy Jones, *Finance Manager*

Anne Binette, *Operations Manager*

Cheri Gardner, *Office Manager*

Melissa Moore, *Sponsorship Manager*

Elizabeth Tchakarov, *Donor Relations Coordinator*

Gabi Garcia, *Marketing Manager*



# FINANCIAL

## Restricted Fund Policy

- A 15% overhead cap applies to all funds given to sponsorship or any nominated fund (restricted funds).
- The unrestricted fund (“Where Needed Most”) is used towards overhead, program support, and emergency project requests.
- Restricted funds can only be used for the purpose of the fund.

## Allocated Unrestricted Expense

**TOTAL: \$84,846**

## Unique Donors

**TOTAL: 4,502**

# PROJECT REPORT

Child Sponsorship	\$747,612
Community Health	\$131,341
Construction Funds	\$124,595
Dedicated Orphanage Funds	\$69,059
School and Education Project Funds	\$489,538
Emergency Aid Projects	\$103,333
Evangelism	\$1,540
Admin/Media Production	\$0
New Project Development	\$1,300
Operation Child Rescue	\$1,297,296
<b>Total Operating Functions</b>	<b>\$2,965,614</b>

# STATEMENT OF FINANCIAL POSITIONS

## 2023 Total

Current Assets	\$5,316,768
Capitalized Assets	\$139,807
Other Non-current Assets	\$144,124
<b>Total Assets</b>	<b>\$5,600,699</b>
Current Liabilities	\$41,021
Long-term Liabilities	-
<b>Total Liabilities</b>	<b>\$41,021</b>
Unrestricted Net Assets	\$2,449,938
Temporarily Restricted Net Assets	\$2,965,615
<b>Total Net Assets</b>	<b>\$5,415,553</b>
<b>Total Liabilities and Net Assets</b>	<b>\$5,456,574</b>





# STATEMENT OF CHANGES IN NET ASSETS

## 2023 Total

Unrestricted Revenues	\$1,832,112
Capitalized Assets	\$3,740,991

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**Total Operating Revenue** **\$5,573,103**

Aid Support	\$3,943,207
Administration	\$168,710
Marketing and Fundraising	\$466,314

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**Total Expenses** **\$4,578,231**

Net Operating Income	\$1,041,649
Non-Operating Income and Expenses	-

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**Net Income** **\$1,041,649**

Restricted Donation	\$2,969,840
Restricted Donations Used	\$2,838,159



**CHILD IMPACT INTERNATIONAL**  
PO BOX 3202, COLLEGE DALE, TN 37315

**423-910-0667 | [HELP@CHILDIMPACT.ORG](mailto:HELP@CHILDIMPACT.ORG) | [CHILDIMPACT.ORG](http://CHILDIMPACT.ORG)**

Child Impact International is a registered 501(c)(3) non-profit organization.